**Winners Q’s**

Who are you and what have you won?

Whats great about these awards?

Whats great about Devon?

What do you attribute your success to?

What are you looking forward to next year?

**Podcast:**

What sort of marketing strategies have worked for you this year?

How valuable has social media been at bringing your new customers or brand awareness?

Do you think those strategies & techniques are becoming more important as we move into 2016?

What can local tourism businesses do to raise the profile of Devon as a region?

*Do you find the number of marketing platforms/DMOs overwhelming?*

*Which industry group or association do you find most valuable?*

**DMO Q’s**

What’s great about these awards?

What’s unique about Devon?

What are the achievements of the sector this year?

What are the challenges for tourism in 2016?

How can collaborations or partnerships benefits the tourism industry?

What do you think are the best ways to raise awareness of what areas like Plymouth and the broader region have to offer?

**Sponsor Q’s**

What’s the value for you in sponsoring awards like this?

What’s great about tourism in Devon?

What’s been the best thing about the night?

What would you say to other businesses who are thinking about sponsoring the awards?